

SUMMER ARRIVES IN TERRY MEYERS' COOLIDGE CORNER SHOP as it does in other retail stores. From their white plastic shoulders, hangers shed their load of heavy sweaters and coats, and blossom with pastel T-shirts, tank tops and summer dresses. But for pet boutique Cause to Paws, it's more than a changing of the seasons; it's a changing of the times.

Dressing a pet used to be a cool-weather pastime—coats to keep pets warm in winter, raincoats to keep them dry. But as owners have grown accustomed to seeing their poochies' furry faces poke out of well-tailored outfits, suppliers have begun creating more canine summer wear.

Meyers has carried summer stock since her boutique opened. This season, in response to requests for T-shirts year-round, she has expanded her summer stock to rival that of any human clothing store. There are Red Sox jerseys (now including #18 for Dice-K), army camouflage shirts, summer dresses and expressive printed T's: "Low rider" (for small dogs), "I had a nightmare I was a Chihuahua" (for large breeds) and for socially conscious dogs, "Pees on earth."

Even the sizing system is growing more complex as big dog owners clamor to join the trend. But will a trend popularized by the likes of Paris Hilton make it in Brookline?

Muriel Lawler, 81, who survived the Nazi bombing of London during World War II, is confident her poodle Maggie will not be donning T-shirts this summer. "No," she said, tossing Maggie a tennis ball in Amory Park. "She's got hair."

This is what the year-round dressing trend is up against. For Brookline residents like Lawler (who permits Maggie a red sweater for the cold), it all comes down to practicality. They might



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teeth? Do you have a bite
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email your questions for future columns to: drbader@ultimateaesthetics.com

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